


# COMPANY PROFILE



## ELTO ASSETS MANAGEMENT LIMITED

 [eltoassetsmanagement.com](https://eltoassetsmanagement.com)

 [hello@reallygreatsite.com](mailto:hello@reallygreatsite.com)

 Meindert Hobbemastraat 86  
Almere, 1318PC, Netherlands.

## INNOVATIVE & COLLABORATIVE

Elto Assets Management Limited brings together ideas, innovation and experts to help high-performing entrepreneurs and investors achieve their goals.

# ABOUT OUR COMPANY



## A BRIEF STORY ABOUT OUR COMPANY

Elto Assets Management Limited is a leading investment and asset management firm dedicated to delivering exceptional value to our clients. With a team of experienced professionals, we specialize in managing a diverse range of assets, providing tailored investment strategies, and offering innovative solutions that align with our clients' financial goals. At Elto, we prioritize transparency, integrity, and long-term growth, ensuring that every investment decision is made with careful consideration and a focus on achieving sustainable results. Trust us to help you navigate the complexities of asset management and unlock your financial potential.

YOUR TRUSTED PARTNER IN WEALTH  
AND ASSET MANAGEMENT





# VISION

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At Elto Assets Management Limited, our mission is to expand access to the digital asset ecosystem while serving as trusted partners for our clients. We take this role seriously, and have spent the last few years building products and services to meet our clients needs. from individuals to institutions, and everyone in between. As the digital asset market grows and evolves, we analyze opportunities and build long-lasting investment solutions around the needs of our clients.

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# MISSION

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- 01 Empowering Financial Growth:** To empower our clients to achieve their financial goals through innovative, personalized asset management solutions.
- 02 Sustainable Investment Excellence:** To lead the industry in sustainable and responsible investment practices, ensuring long-term value creation for our clients and the community.
- 03 Global Leadership in Asset Management:** To become a globally recognized leader in asset management, known for our integrity, expertise, and commitment to delivering superior financial performance



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# KEY FEATURES

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## INNOVATION

Innovative Technology Integration: Cutting-edge technology and analytics tools to enhance investment decision-making and deliver superior results.

## SUSTAINABILITY

Sustainable and Ethical Investing: Commitment to responsible investing by integrating environmental, social, and governance (ESG) criteria into our investment processes.

## GLOBAL OPPORTUNITY

Global Investment Opportunities: Access to a diverse range of global investment opportunities, allowing clients to diversify their portfolios and capitalize on international markets.

## TRANSPARENCY AND INTEGRITY

We are committed to maintaining transparency in all our operations, ensuring our clients have a clear understanding of their investments and outcomes.



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# WHAT WE DO

At Elto Assets Management Limited, we are dedicated to providing a wide range of asset management and investment solutions that empower our clients to achieve their financial goals. Whether you're an individual, business, or institution, we tailor our services to maximize your wealth and provide sustainable growth across various sectors.



## GOLD

Of all the precious metals, the gold is the most popular as investment. The investors usually buy or like a way to diversify risk, especially through the use of futures and derivatives contracts.



## REAL ESTATE

We manage and develop real estate portfolios, offering services that range from property acquisition and development to portfolio diversification for optimal returns



## OIL AND GAS

Our expertise in the energy sector allows us to guide clients through profitable opportunities in oil and gas exploration, production, and trading. Oil makes the world go round and no sign of that changing soon.



## RENEWABLE ENERGY

We manage and develop real estate portfolios, offering services that range from property acquisition and development to portfolio diversification for optimal returns



## CRYPTOCURRENCY

Elto Assets Management Limited has developed high-performance servers, dedicated to mining for Bitcoin, Ethereum, Tether, Dodge, Tron, LiteCoin and other most popular cryptocurrencies

## REAL ESTATE

We manage and develop real estate portfolios, offering services that range from property acquisition and development to portfolio diversification for optimal returns



# SOLUTIONS

## A BRIEF STORY ABOUT THE SOLUTIONS

Show that we offer a solution that solves the problems previously described and identified. Make sure that the solutions we offer uphold the values of effectiveness, efficiency, relation and relevant to the market situation

- **MARKET DRIVEN BASIC IMPLEMENTATION**

Uphold the spirit of innovation and creativity in shaping a solution that can be accepted by the wider community.

- **SEM IMPLEMENTATION**

Give an explanation that the solutions offered are based on data and analysis that are very precise and focus on the problem.

- **DECREASE INDUSTRY GAP**

The solutions offered need to be based on sound market decisions so that they can have an impact.





# SWOT ANALYSIS



BRINGING IDEAS  
& INNOVATION  
TO LIFE THROUGH  
TECHNOLOGY

## STRENGTH

- Innovative Mindset
- Recently Built Platform & Website
- Good Quality of After Sales
- Very Relate to Society 5.0

## WEAKNESSES

- Long Term Investment
- Product Insurance Costs are Raising
- High Level of Third Party Turnover  
Due To Price Competition

## OPPORTUNITIES

- New Market Target
- Public Awareness
- New Public Infrastructure
- 5g Connection Implementation

## THREATS

- High Level of Employee Turn Over
- New Competitors From Other Country
- Covid-19 Pandemics Situation







# BUSINESS MODEL CANVAS



Bringing ideas & innovation  
to life through technology



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# LEAN CANVAS

<p><b>PROBLEMS</b></p> <p>Top 3 Company Problems</p>	<p><b>SOLUTIONS</b></p> <p>Top 3 Company Features</p>	<p><b>UNIQUE SELLING PROPOSITION</b></p> <p>Single, clear and compelling message that states why you are different and worth buying</p>	<p><b>UNFAIR ADVANTAGE</b></p> <p>Can't be easily copied, replicated, or bought</p>	<p><b>CUSTOMER SEGMENTS</b></p> <p>Company Top Target Customers</p>
<p><b>EXISTING ALTERNATIVES</b></p> <p>List how these problems are solved today by your company.</p>	<p><b>KEY METRICS</b></p> <p>The main activities that measure in detail</p>	<p><b>HIGH-LEVEL CONCEPT</b></p> <p>List your product or service that very fit with the market</p>	<p><b>CHANNELS</b></p> <p>Path or supply chain that deliver product to customers</p>	<p><b>EARLY ADOPTERS</b></p> <p>List the characteristics of your ideal customers</p>
<p><b>COST STRUCTURE</b></p> <p>List your fixed and variable costs like: Customer acquisition costs, Distribution costs, Hosting, People, Marketing, Etc.</p>		<p><b>REVENUE STREAMS</b></p> <p>List your sources of revenue like: Revenue Model, Life Time Value, Revenue, Subscription, Gross Margin</p>		

Bringing ideas & innovation to life through technology



# 4P'S MARKETING TABLE

## PROMOTION

- Online Marketing
- Influencer
- Direct Marketing
- Advertising
- Endorsing

## PLACE

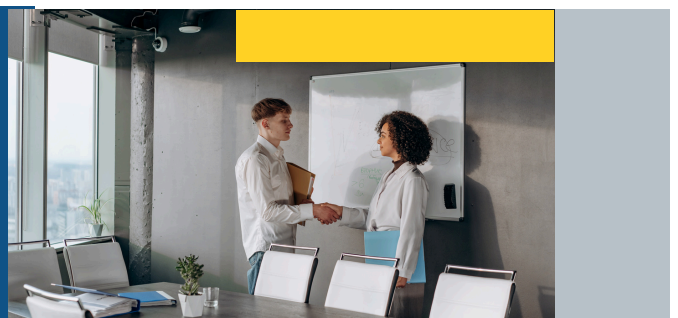
- Market Coverage
- Market Exposure
- Channels
- Inventory
- Supply Chain

## PRODUCT

- Quality
- Features
- Branding
- Warranties

## PRICE

- Discounts
- Allowance
- Payments Term



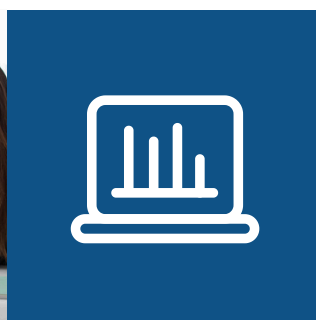


# PRODUCT OVERVIEW



## A BRIEF STORY ABOUT THE PRODUCT

Provide an explanation of the general profile of the services we have. Arrange information about our products services in a systematic and fact-based manner. Also express our pride in the service that we have done well.



### INTERNET OF THINGS TOOLS

Describe one by one the products we have in detail and effectively. The more products / services we have, it can show the level of our exploration towards solving community and market problems.



### ARTIFICIAL INTELLIGENCE

Describe one by one the products we have in detail and effectively. The more products / services we have, it can show the level of our exploration towards solving community and market problems.



# PRODUCT PORTFOLIO



## A BRIEF STORY ABOUT THE PORTFOLIO

Provide an explanation of the general profile of the services we have. Arrange information about our products services in a systematic and fact-based manner. Also express our pride in the service that we have done well.

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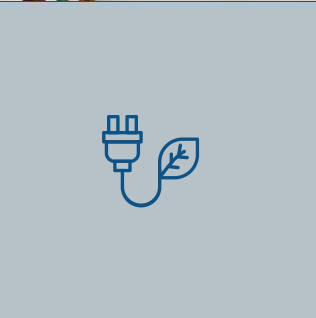
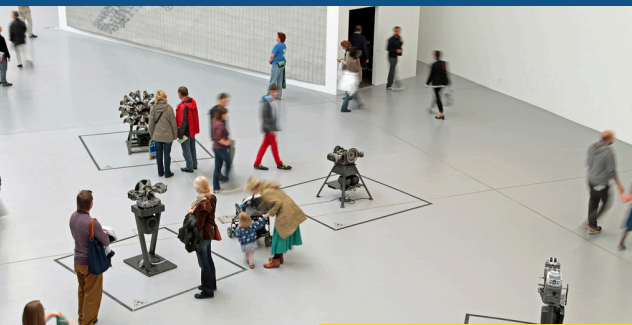
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BRINGING IDEAS & INNOVATION TO LIFE THROUGH TECHNOLOGY



# PRODUCT PORTFOLIO



FAUGET COMPANY

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Bringing ideas & innovation to life through technology





# PRODUCT DEVELOPMENT TIMELINE

2023

## RESEARCH AND PLANNING

Describe the products development timeline phase by phase in detail and effective.

2024

## PROMOTION AND ACTIVATION

Describe the products development timeline phase by phase in detail and effective.

2025

## MONITORING AND EVALUATION

Describe the products development timeline phase by phase in detail and effective.

2026

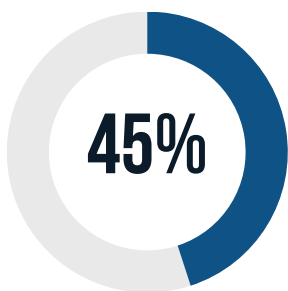
## DEVELOPING NEW PRODUCT

Describe the products development timeline phase by phase in detail and effective.



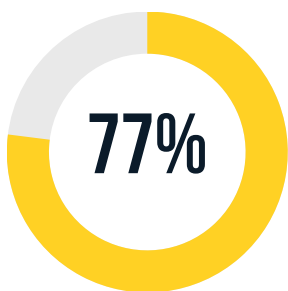
# MARKET TARGETING

Market targeting is the total amount of all market availability that is usually calculated when we start the company. Market size can be used by companies to tell about potential of their market and business in the future.



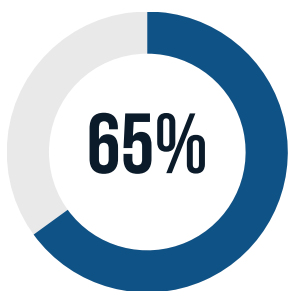
## **OIL & MINING COMPANY**

Market size can be used by companies to tell about potential of their market and business in the future.



## **CONSTRUCTION COMPANY**

Market size can be used by companies to tell about potential of their market and business in the future.



## **FINANCIAL COMPANY**

Market size can be used by companies to tell about potential of their market and business in the future.





# MARKET VALIDATION



## A BRIEF STORY ABOUT MARKET VALIDATION

It's a market testing stage to ensure that the products produced by the company can be accepted and effectively used by the broad market. For start-up companies, we can use data already achieved by similar products from other companies.

Really Great Site

**2.650K**

Total Users

Really Great Site

**12.850K**

Total Users

Really Great Site

**1.430K**

Total Users



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# MARKET SIZE



## A BRIEF STORY ABOUT MARKET SIZE

It's a market testing stage to ensure that the products produced by the company can be accepted and effectively used by the broad market. For start-up companies, we can use data already achieved by similar products from other companies.

Artificial Intelligence

**+75%**



**+85%**

Internet of Things  
Tools

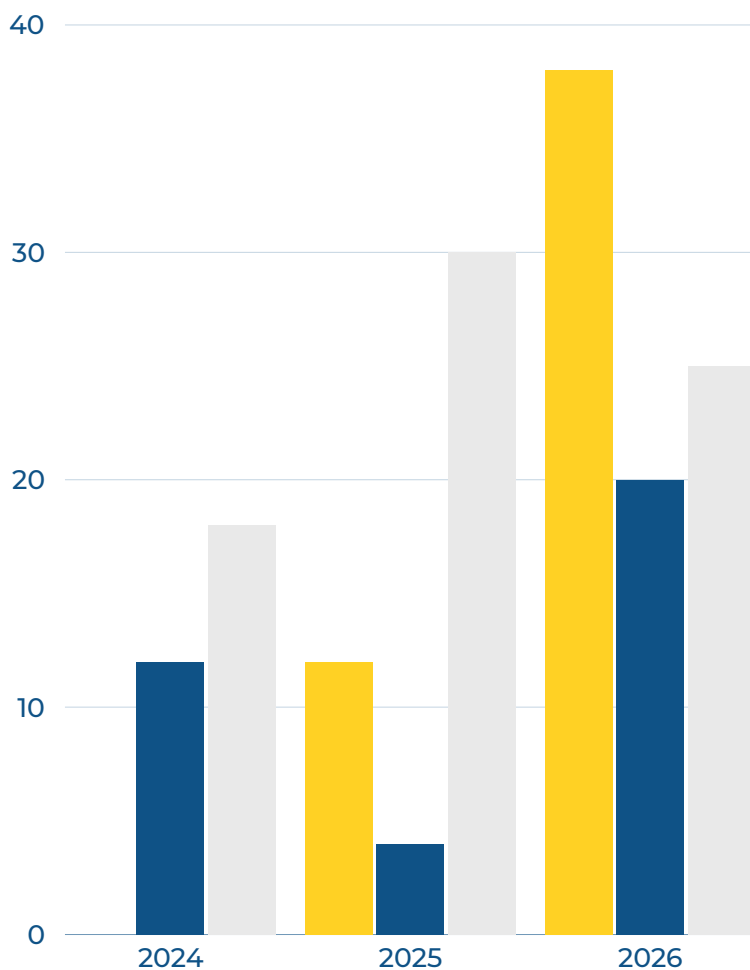


# COMPANY TRACTION



## A BRIEF STORY ABOUT TRACTION

Traction is a period where the company is feeling momentum during its development period. If traction momentum is not harnessed, sales figures can decline and the customer base can shrink. In general, companies will judge success by the amount of revenue and new customers they receive.



**+75%**

Artificial Intelligence

**+63%**

Internet of Things Tools

**+41%**

Other Products



# AN OVERVIEW OF TRACTION

## IMPLEMENTATION OF MARKET SIZE FOR TRACTION OVERVIEW

Provide an statistics explanation of the general profile of the products we have. Arrange information about our products in a systematic and fact-based manner. Also express our success stories and also the pride in the product that done lately.

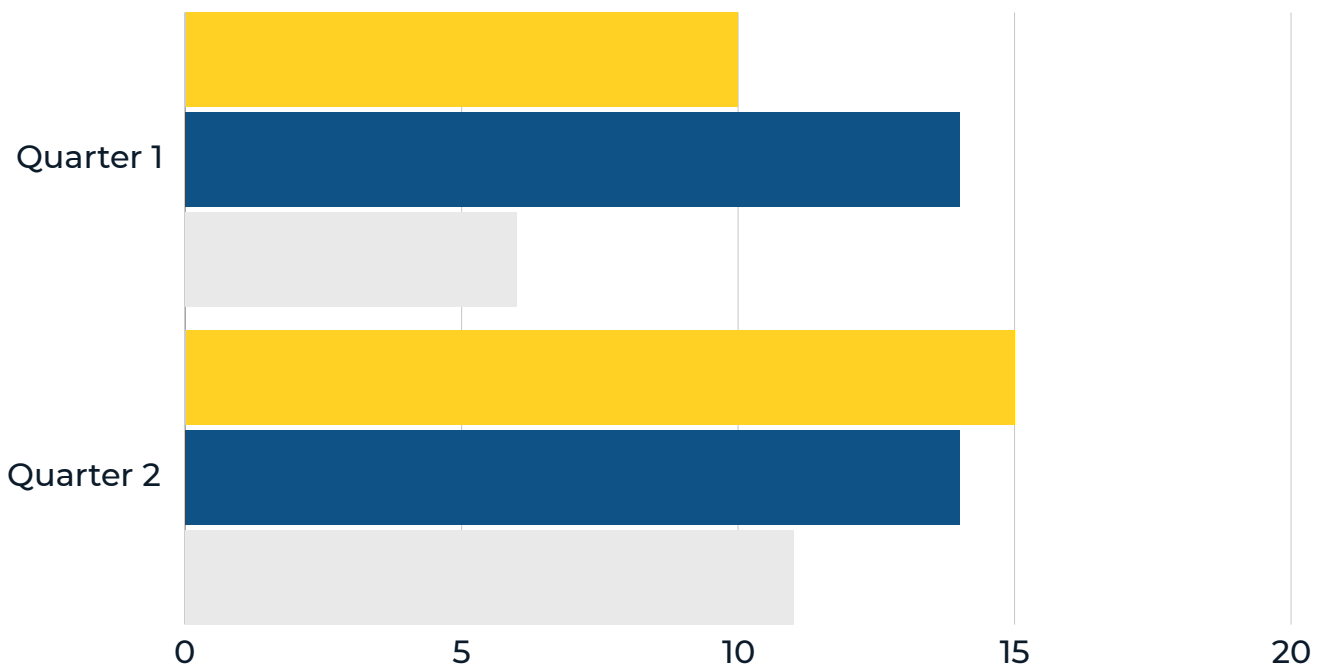
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# PERFORMANCE OVERVIEW

Provide an statistics explanation of the general profile of the products we have. Arrange information about our products in a systematic and fact-based manner. Also express our success stories and also the pride in the product that done lately.



CUSTOMER SATISFACTION

**94,43%**



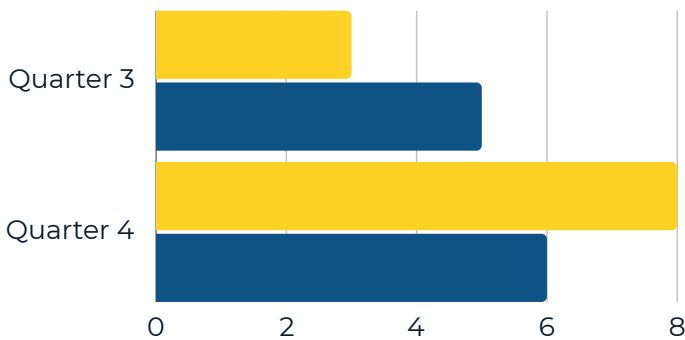
GROSS PROFIT PROJECTION

**\$ 192.1 M**



# PERFORMANCE OVERVIEW

Provide an statistics explanation of the general profile of the products we have. Arrange information about our products in a systematic and fact-based manner. Also express our success stories and also the pride in the product that done lately.



Customer Satisfaction

**98,63%**

Gross Profit Projection

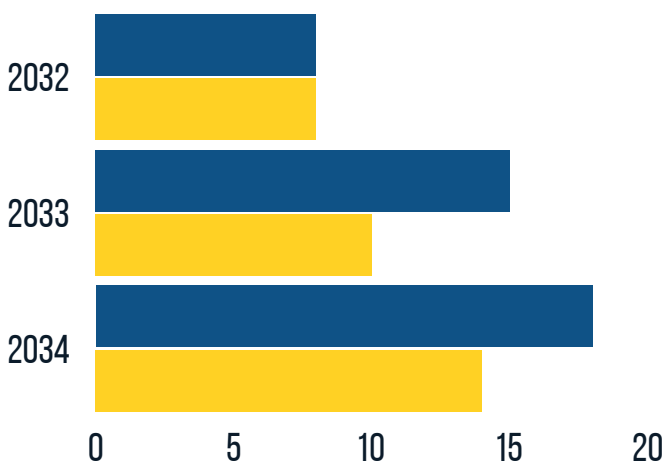
**\$ 175.3 M**





# BUSINESS MODEL

Describe how to monetize, who your customers are, distribution channels or fee structure. The goal is to get an idea of how this business will survive your product or service and tell how your company will make money and achieve its goals.

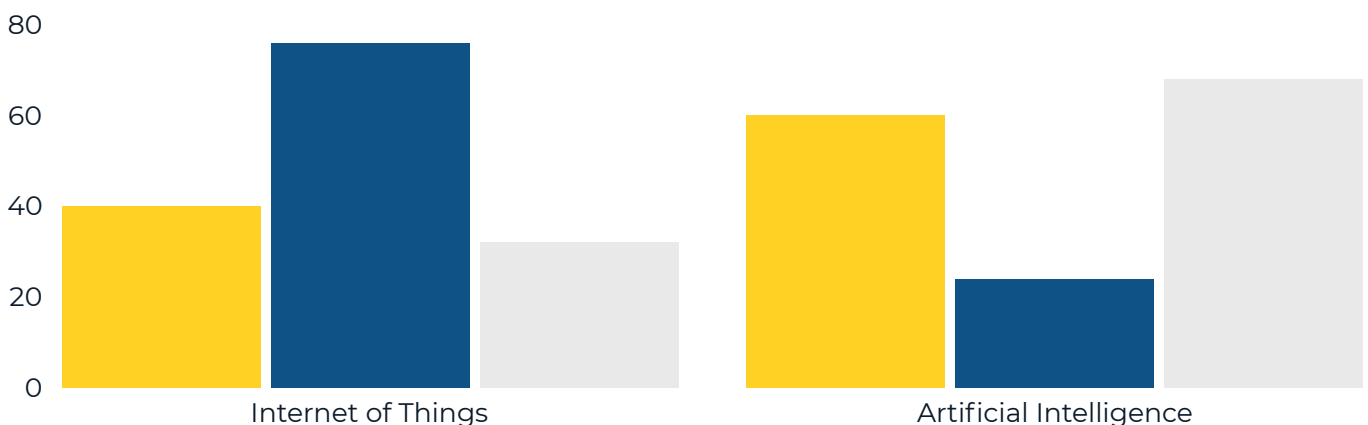


Yearly Developing

**67% - 82%**

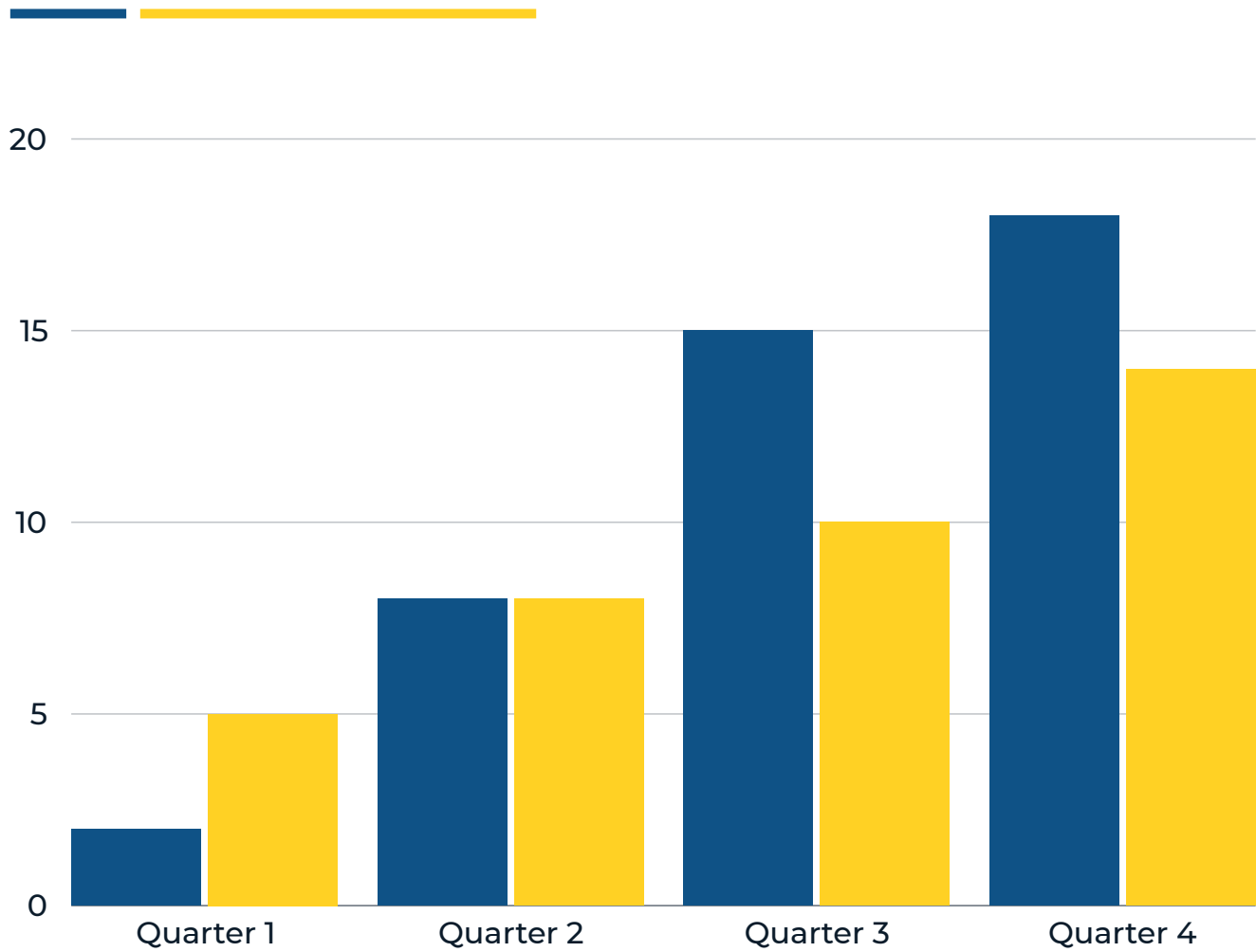
The Ratio

**1:4 - 1:3**





# BUSINESS MODEL



IOT Tools Vs AI Tools  
Used Ratio

**4:6**

Customer Loyalty  
Percentage Level

**96%**

Branding Exposure  
**Effectivity Level**

**92%**





# COMPETITIVE ADVANTAGE

## COMPACT

We may offer products or services that are more unique or new to the market than our competitors.

## FUNCTION

We may offer products or services that are more unique or new to the market than our competitors.

## AGILE

We may offer products or services that are more unique or new to the market than our competitors.

## TREND

We may offer products or services that are more unique or new to the market than our competitors.





# OUR TEAM IS OUTSTANDING



## SHORT STORY ABOUT SUPER TEAM

Fill in the experience, assignments, and how good your company team are. Include the hobbies of the personnel to break the ice.

Team Effective  
Level Percentage

**92%**

Healthy Office  
Ecosystem Percentage

**96%**



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# THANK YOU



## BECAUSE, WE'RE HERE TO HELP

Write down your hopes for the future of your company. Don't forget to thank the company for the opportunity and convince related parties to support your company.



## ADDRESS

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## WEBSITE

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